IMAGE CRAFT
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Image Craft • 3401 E. Broadway Rd. • Phoenix, AZ 85040 • IMCRAFT.COM
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Wall Prep Checklist for Custom Wallcoverings

To ensure a smooth, long-lasting installation, proper wall preparation is essential. Use this checklist as a guide to get your walls ready before your custom wallcoverings arrive.

1. Surface Condition

- Walls should be smooth, clean, and dry.
- Remove any dirt, dust, grease, or mildew.
- Patch holes, gouges, or cracks using a quality wall filler or compound.
- Sand down any rough or uneven areas, especially drywall seams or texture.

2. Paint & Primer

- Prime the wall using a high-quality acrylic primer/sealer.
- If the surface has been painted with a glossy or oil-based finish, lightly sand and prime before proceeding.
- Avoid using PVA or flat latex primers, they may not provide adequate adhesion.

**Recommendation: Allow paint to cure for at least 30 days before applying wallcoverings. This waiting period ensures that the paint has fully off-gassed, reducing the risk of adhesion issues or bubbling under the vinyl wallcovering or wallpaper.*

3. Color & Coverage

- For best color fidelity, we recommend a white or light neutral base coat on the wall.
- If applying wall murals edge-to-edge, ensure adjacent walls or ceilings are painted after installation for the cleanest finish.

4. Temperature & Humidity

- Room temperature should be between 60°F–80°F at time of installation.
- Avoid installing in areas with high humidity or active moisture, such as unventilated bathrooms or directly on concrete without a vapor barrier.

5. Installation Area

- Clear the space of furniture and obstacles before installers arrive.
- Ensure outlets, fixtures, and wall-mounted items are removed or clearly marked.
- If possible, provide access to a clean, dry area where graphics can be staged prior to installation.

Need Help?

Our team offers on-site surveys, surface assessments, and expert installation nationwide.

📞 Contact Us at (800) 274-2422 or email sales@imcraft.com to schedule a consultation.

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ULTIMATEMETAL BY CHROMALUXE

CARE GUIDE

ChromaLuxe coated aluminum is designed for easy routine care. Gentle cleaning and careful handling will help preserve the surface, edges, and mounting system.

THREE-STEP ROUTINE

1 Remove Loose Dust

Use a clean, dry microfiber or lint-free cloth. Wipe lightly so particles are not dragged across the face.

2 Clean Smudges

Use a slightly damp cloth. If needed, add a small amount of household all-purpose or glass cleaner to the cloth.

3 Dry the Surface

Finish with a second clean cloth. Check that no moisture remains near edges, seams, hardware, or the frame.

RECOMMENDED

- Use soft, clean microfiber or lint-free cloths.
- Support larger panels with two hands when moving them.
- Lift panels instead of sliding or dragging them.
- Ask Image Craft before establishing a repeated disinfecting protocol.

AVOID

- Abrasive pads, scouring powders, or coarse paper products.
- Sharp tools, scraping, or forceful rubbing on the printed face.
- Acetone, paint thinner, or unapproved specialty chemicals.
- Excess liquid around edges, backing, mounting hardware, or frames.

DISPLAY AND PRODUCT SELECTION

Protect the face and edges during storage or transport.

Do not stack panels face-to-face without clean protective interleaving. Keep artwork where edges cannot be struck or bent.

Confirm the correct product for outdoor display.

Standard ChromaLuxe Indoor panels are not for permanent outdoor or direct-sun installations. Ask Image Craft about ChromaLuxe Outdoor options.

Questions about cleaning, damage, mounting, or outdoor exposure?

Contact Image Craft at (602) 276-2082 or Sales@imcraft.com.

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CARING FOR YOUR WALL COVERING

Stains and paste on the surface should be removed as quickly as possible to eliminate any possible reaction between the staining agent and the wall covering.

***Excess soiling materials such as; chewing gum, asphalt, crayons, paint, nail polish, should be carefully scraped off prior to other cleaning attempts.**

PROPER CLEANING PRODUCTS

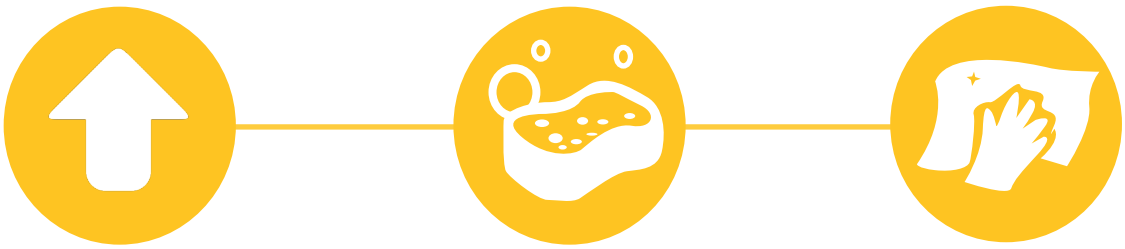
Normal cleaning of the wall covering should be done with mild ingredients such as soap, detergent and water.

If stained and stronger cleaning is required, a liquid household cleaner should be used. Liquid cleaners should be low VOC content and non-abrasive.

NON-RECOMMENDED PRODUCTS

- **Steel Wool**
- **Powdered Abrasive Cleaners**
- **Nail Polish Remover**
- **Tar & Bug Removers**
- **Liquid Cleaners With High Alocohol Content**

CLEANING PROCEDURE



1. Clean from the bottom of the wall upward to protect the baseboard and prevent streaking.

2. Rinse thoroughly with clean water from the tip down using a sponge.

3. Blot wall covering dry with a soft, lint-free towel.

Your covering is clean!

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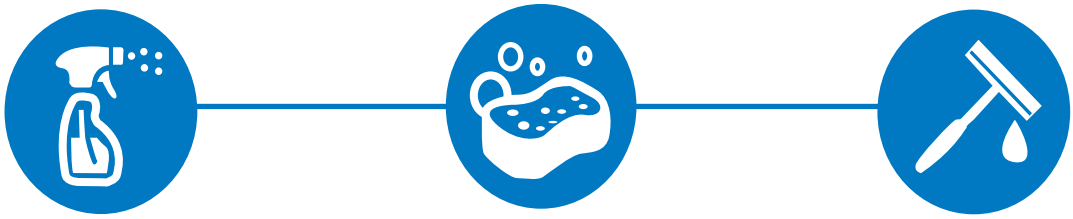
CARING FOR YOUR VEHICLE GRAPHICS & WRAP

WASH REGULARLY

Wash whenever the car appears dirty. Contaminants that remain on the vehicle wrap will be more difficult to remove during cleaning.



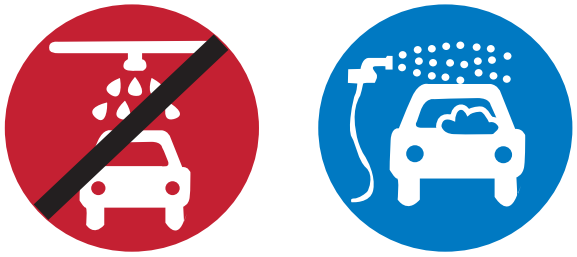
1. Rinse off as much dirt and grit possible with a spray of water.

   For difficult contaiminates such as tar, bird droppings, etc. see below.

2. Use a wet non-abrasive detergent such as a soft, clean cloth or sponge.

   Rinse thoroughly with clean water.

3. To reduce water spotting immediately use a squeegee to remove water and finish with a microfiber cloth.



DO NOT USE CAR WASHES

HANDWASHING IS THE BEST CLEANING METHOD.
Pressure washing may be used under these conditions:

- Ensure water pressure is below 2000 psi
- Keep water temp. below 80°C (180°F)
- Use a spray nozzle with a 40 degree wide angle
- Keep the nozzle 1 foot away from the graphic

DIFFICULT CONTAMINANTS

Soak difficult contaimnates such as bug splatter, bird droppings, tree sap, etc. for several minutes in VERY HOT, SOAPY WATER. Rinse thoroughly and dry. For further cleaning, isopropyl alcohol or denatured alcohol may also help. Spot clean the contaminants. Do not use rough scrubbing or abrasive tools. Wash and rinse off all residue immediately.

FUEL SPILLS

Wipe off immediately to avoid degrading the vinyl adhesive. Wash, rinse and dry as soon as possible.

STORAGE

During the day store in a garage or in a shaded area. At night, protect the car from dew or rain, which may contain acidic pollutants.

When a garage is not available consider using a cloth or cover at night.

If your wrap starts to discolor, turn brown, or crack immediately have a professional remove the wrap film from the vehicle to avoid damaging the underlying paint.

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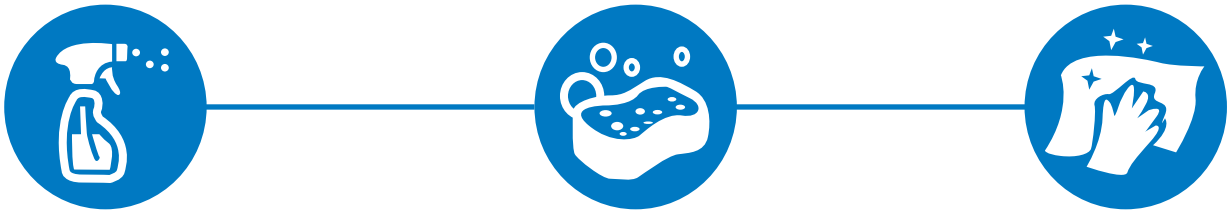
CARING FOR YOUR ADHESIVE VINYL GRAPHICS

BEFORE HANDLING ANY CHEMICAL PRODUCTS, ALWAYS READ THE CONTAINER LABEL & THE MSDS INSTRUCTIONS.

CLEANING INTERIOR CUT ADHESIVE VINYL GRAPHICS



1. Use a cleaner designed for high-quality painted surfaces.

The cleaner must be wet, non-abrasive,without strong solvents and have a PH balance between 3 and 11.

2. Clean the graphics with a soft brush, rag or sponge.

Wipe thoroughly from the top down.

Avoid abrading the graphic by unnecessary scrubbing.

3. Dry off with a soft rag or cloth.

Now, your graphic is clean!

DIFFICULT CONTAMINATES

Some contaminates may remain after following the normal cleaning procedures. These can be removed by using one of the following methods:

TAR, OIL, OR BITUMINOUS MATERIALS

1. Wipe with a citrus based cleaner or a soft rag dampened with mineral spirits.

DO NOT USE OTHER SOLVENTS.

2. Clean off with a mild liquid detergent.

3. Dry off with a soft rag or cloth.

Now, your graphic is clean!

CRAYON, LIPSTICK, OR SIMILAR CONTAMINATES

1. Select an appropriate solvent cleaner.

Test in an inconspicuos area to ensure it does not damage the graphic

2. Clean off with a mild liquid detergent.

3. Dry off with a soft rag or cloth.

Now, your graphic is clean!

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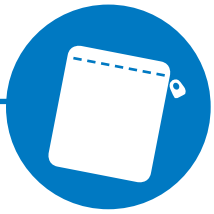
CARING AND HANDLING OF DYE SUBLIMATED FABRIC GRAPHICS

HANDLING

Use gloves to avoid soiling graphics during installation.

Wrinkles may be pressed using an iron on low heat or steamed out with a handheld fabric steamer.



Store gently in zip top plastic garment bag provided. Be sure graphic is dry when storing to avoid damage.

Keep stored graphic in a cool dry area.

CLEANING

If your graphic becomes dirty, it is machine washable! If it is too large for your washer you can hand wash it with mild soap in a large tub.

We recommend hang drying.

To prevent shrinking, attach the damp graphic to it's frame to dry.

Dry cleaning is an option as well. Just remove all hardware before cleaning.

Stains can be treated with a fabric stain remover.

Test a small area to check how a solution will react to the fabric.

Treat the stain from the back side when possible.

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CARING FOR YOUR FLOOR GRAPHICS

Proper Care of your floor graphics will keep them looking their best! Use routine floor maintenance procedures and equipment to maintain graphic(s).

CLEANING

All floor surfaces must be cleaned prior to applying Graphics for Floors, including surfaces that are sealed, waxed, or painted.

To clean the floor, use Isopropyl Alcohol, or if the graphic is very large or the floor is very dirty, use the following procedure:

Surface cleaning

1. Spray the floor area where the graphic will be applied. Use a solution of 50 drops of detergent per liter of water. Do not use soaps or enzyme detergents.

2. Clean an area that is 15 to 20 cm larger than the graphic.

3. Wipe the floor clean and then dry it with a lint– free paper towel. Be sure you remove all soil and grit.

4. Remove any oil or grease by wiping the floor with a clean, lint–free paper towel that has been moistened with rubbing alcohol that contains no lotions. To avoid leaving a residue, wipe the surface completely dry with a lint–free paper towel before the alcohol evaporates.

WAXING

Wax the graphics soon after application

• If you apply the graphic to a floor that is routinely maintained using buffing or scrubbing equipment, wax the graphic as soon as possible after applying it to the floor. This protects the graphic from premature wear due to floor maintenance.

• Following the application and waxing, if used, keep the graphic and surrounding floor surface clean and dry for at least four hours; *do not scrub or buff the area during that time.*

• Select a floor varnish or wax that meets the 0.5 Static Coefficient of Friction Value using the ASTM D-2047 Test Procedure.

• If high–speed, propane–type buffers are used, we recommend that you apply four to six coats of wax to the graphic before buffing it. The multiple coatings of wax reduce the chance of the edge of the graphic wearing prematurely during buffing.

REMOVAL

• Remove the graphic by lifting one edge and pulling it off at a sharp angle with smooth, even tension. A scraper, such as a putty knife, may be used to lift the edge, if needed.

• The floor wax under the graphic may also be removed in this process; therefore, the area may have to be rewaxed.

TO REDUCE THE RISK OF TRIPPING, REMOVE AND REPLACE THE ENTIRE GRAPHIC IF THERE IS ANY LIFTING FROM THE FLOOR SURFACE.

08/01/2016