

Mixed Media Happy Hour – Hosted by Image Craft and Artlink

Phoenix, AZ – December 9, 2025 – Image Craft, one of the Southwest’s premier visual graphics and large-format printing companies, will host a Mixed Media Happy Hour in collaboration with Artlink. This event will bring together artists, designers, and creative professionals for an evening of conversation, exploration, and visual inspiration.

The gathering will take place at Image Craft’s 60,000-square-foot facility located at 3401 E. Broadway Rd., Phoenix, AZ 85040, from 5:30 to 7:30 pm, with a short program beginning around 6:15 pm.

Guests will enjoy drinks, hors d’oeuvres, and the opportunity to see how Image Craft’s team transforms artistic vision into tangible works of art. The event will highlight the company’s fine art reproduction process, color quality standards, and partnership opportunities for artists, photographers, and design professionals.

During the evening program, Image Craft representatives will share insights on:

- The fine art workflow — from file preparation to print production and finishing.
- The company’s dedication to precision, color accuracy, and quality control for museum-grade reproductions.
- Opportunities for artists and designers to collaborate on print, display, and environmental projects.
- Certificates of authenticity for fine art reproductions and custom editions.
- The Viapagi Collection, Image Craft’s curated fine art library featuring over 15,000 licensed works for designers and hospitality clients.

“We’re proud to open our doors to the community that inspires our work,” said April Howland, Director of Viapagi. “This event is about connection. Giving local artists and designers a place to see what’s possible with print and to spark new ideas for their own projects.”

Attendees will receive complimentary “goodie bags,” enjoy a relaxed, social atmosphere surrounded by examples of Image Craft’s large-format and fine art capabilities, and have the chance to enter a raffle to win a stunning acrylic art piece valued at \$500.

Event Details:

Mixed Media Happy Hour

Hosted by: Image Craft + Artlink

Date: Tuesday, December 9, 2025

Time: 5:30 – 7:30 pm (Program at 6:15 pm)

Location: 3401 E. Broadway Rd., Phoenix, AZ 85040

Admission: Free with RSVP (visit imcraft.com/artlink)

