

Wall Prep Checklist for Custom Wallcoverings

To ensure a smooth, long-lasting installation, proper wall preparation is essential. Use this checklist as a guide to get your walls ready before your custom wallcoverings arrive.

1. Surface Condition

- Walls should be smooth, clean, and dry.
- Remove any dirt, dust, grease, or mildew.
- Patch holes, gouges, or cracks using a quality wall filler or compound.
- Sand down any rough or uneven areas, especially drywall seams or texture.

2. Paint & Primer

- Prime the wall using a high-quality acrylic primer/sealer.
- If the surface has been painted with a glossy or oil-based finish, lightly sand and prime before proceeding.
- Avoid using PVA or flat latex primers, they may not provide adequate adhesion.

**Recommendation: Allow paint to cure for at least 30 days before applying wallcoverings. This waiting period ensures that the paint has fully off-gassed, reducing the risk of adhesion issues or bubbling under the vinyl wallcovering or wallpaper.*

3. Color & Coverage

- For best color fidelity, we recommend a white or light neutral base coat on the wall.
- If applying wall murals edge-to-edge, ensure adjacent walls or ceilings are painted after installation for the cleanest finish.

4. Temperature & Humidity

- Room temperature should be between 60°F–80°F at time of installation.
- Avoid installing in areas with high humidity or active moisture, such as unventilated bathrooms or directly on concrete without a vapor barrier.

5. Installation Area

- Clear the space of furniture and obstacles before installers arrive.
- Ensure outlets, fixtures, and wall-mounted items are removed or clearly marked.
- If possible, provide access to a clean, dry area where graphics can be staged prior to installation.

Need Help?

Our team offers on-site surveys, surface assessments, and expert installation nationwide.

 Contact Us at [\(800\) 274-2422](tel:(800)274-2422) or email sales@imcraft.com to schedule a consultation.